Avenir Canada

FOOD FRAUD WORKSHOP 2020

31ST March
Montreal, QC
SAVE THE DATE

@avenircanada
www.avenir-canada.org
5600 Trans-Canada Hwy, Pointe-Claire, QC
H9R 1B6, Canada

Tentamus Labs for Life

LABOFINE A Tentamus Company

AMERICAN TESTING LAB

Avenir Canada

Agenda

There has never been a more relevant time or more exciting time to work in the food industry. With a changing global supply chain, consumer demands and new developments in science and technology the food industry is experiencing extensive, exponential changes.

Food Fraud costs the industry in Canada between $10 billion and $15 billion dollars per year, affecting 10% of all commercial-sold products.

In collaboration with Tentamus Group, Labofine presents Food Fraud Workshop2020 - A major collaborative conversation on Food Fraud.

This unique event will bring together leading international specialists in food fraud mitigation as well as analysis from several countries, companies and food authorities.

The event will take place on the 31st March 2020 in the new facility of Labofine at Pointe-Claire, Montréal.

45"	9.00 9.45	**Registration and breakfast**
15"	9.45 10.00	**Opening word and welcoming** by Sam Sammane, PhD, Labofine
30"	10.00 10.30	**Food Fraud Perception in Canada** Presented by Virginie Barrere
45"	10.30 12.15 PANEL	**Regulatory Requirements Related to Food Fraud** Panelist: Kaitlyn Gerhart and Manuela Rosenberger. Moderator: Sam Sammane
60"	12.15 1.15	**Lunch Break**
45"	1.15 2.00	**Food Fraud and Alteration** *-Economically motivated adulteration-* Presented by Arne Dübecke
45"	2.00 2.45 PANEL	**Industry Examples** Panelist: Virginie Barrere, Arne Dübecke and Tobias Wiezorek Moderator: Sam Sammane
15"	2.45 3.00	**Break**
45"	3.00 3.45	**Importance of Finding the Right Lab to do Testing** Presented by Vincent Taillefer

@avenircanada
www.avenir-canada.org
5600 Trans-Canada Hwy, Pointe-Claire, QC
H9R 1B6, Canada

Tentamus Labs for Life · LABOFINE A Tentamus Company · AMERICAN TESTING LAB

Avenir Canada

Speakers

Virginie Barrere
Université Laval
QC, Canada

Arne Dübecke
Global Center of Excellence
for Food Fraud, Germany

Vincent Moreau
Foodarom
QC, Canada

Panelist Collaborations

Kaitlyin Gerhart, PhD
Tentamus North America

Manuela Rosenberger
Tentamus North America

Tobias Wiezorek
QSI America

EVENT PRICING

$ 1.000 CAD +15% TAX

*For terms and conditions, refund policies and frequently ask question, please visit www.avenir-canada.org

PayPal · VISA · MasterCard

DON'T MISS OUT
Book your place
www.avenir-canada.evenbrite.com

SPONSORS PRICING

DO YOU KNOW?
The Impact of Food Fraud on Canada

- **Food Fraud** cost the industry almost **$15 Billion CAD** per year
- **Fraud cost** consumers in Canada around **$500 CAD** per year
- **Industry** could boost profibitability by **$5 billion CAD** by tackling **Food Fraud**

$2000 CAD — SILVER
+ 2 Tickets
Logo on Brochure

$3000 CAD — GOLD
+ 2 Tickets
Logo on Brochure
Logo on website

$5000 CAD — PLATINUM
+ 3 Tickets
Logo on Brochure
Logo on website
Booth during the Event

@avenircanada
www.avenir-canada.org
5600 Trans-Canada Hwy, Pointe-Claire, QC
H9R 1B6, Canada

Tentamus Labs for Life · LABOFINE A Tentamus Company · AMERICAN TESTING LAB